



**FOR IMMEDIATE RELEASE**

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# **THE DAWN OF A NEW DAY CARITAS TELETHON CLOSES AT \$227,750.00**

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Toronto... May 1, 2011 was certainly the day Caritas stood on the shoulders of its volunteers and supporters! The day successfully closed at **\$227,750.00**.

Caritas, also known as *a school of life*, is a registered charity, well known for its long-term residential rehabilitation program. The type of program offered by Caritas is the only one of its kind in Canada due to its 25-month duration, and the multidimensional approach, known as the Therapeutic Community. Caritas residents join the program with literally no hope for tomorrow, but upon completion of the program - have a new appreciation for life, a total change in lifestyle, and the ability to overcome its obstacles.

The most touching moments were the real testimonials and stories provided by parents, families, Caritas residents, and graduates. The Telethon featured entertainment by Award Winning singer songwriter, Carlo Coppola, Performer, Brian Roman and Award Winning Italian classical-crossover tenor, Michael Castaldo. The Caritas Family Association and Caritas Alumni were among the many supporters and contributors. Special guests included, City of Vaughan Mayor, Maurizio Bevilacqua, MPP York West, Mario Sergio, MP Etobicoke-Centre Borys Wrzesnewskij and Laura Albanese, MPP York South Weston, all of whom praised Caritas' efforts and pledged their support.

Sunday's programming featured live on CHIN TV's "Festival Italiano Di Johnny Lombardi" saw masses of friends and volunteers on location at the CHIN building at 622 College Street showing their support.

Our sincerest gratitude to Telelatino for their month long fundraising campaign and to CHIN for their May 1<sup>st</sup> LIVE broadcast to benefit Caritas Project's programs and services.

Caritas would like to extend its endless gratitude to all of those who volunteered, participated, and donated to make this year's telethon a tremendous success.

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