



FOR IMMEDIATE RELEASE

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CARITAS 17th ANNUAL TELETHON

Every Saturday beginning March 26-April 30

7:30 pm ET TLN – Grand Finale April 30

LIVE Finale on CHIN TV - 11:30 am ET Sunday May 1st

Toronto... **April is Telethon Month for Caritas!** Every Saturday from March 26th to April 23rd Caritas volunteers will roll up their sleeves and take pledges from 7:30 to 8:00 p.m. This year **THE DAWN OF A NEW DAY** sets the tone for an exciting yet informative month of reaching out to educate the public on the battle against dependency. Our goal is to raise the necessary funds to sustain the work being done at Caritas to help save the lives of those in need.

Caritas residents join the program with literally no hope for tomorrow. Upon completion of the program they have the tools to change their lifestyle, and have the ability to overcome life's obstacles to become productive citizens in our community.

Caritas, also known as "*a school of life*", is a registered charity, with a long-term rehabilitation program as its core. The only program of its kind in Ontario offers a 25-month residential, multidimensional approach to rehabilitation known as the "Therapeutic Community".

The Telethon will feature real testimonials by Caritas residents, parents, families, staff and graduates; as well as appeals by various clubs and associations, businesses, community workers, and dignitaries.

On Saturday April 30th starting at 7:30 p.m. TLN will host the hour and half finale to conclude the month long awareness and fundraising campaign.

On Sunday May 1st starting at 11:30 a.m. Caritas will be LIVE on location at CHIN TV's "Festival Italiano Di Johnny Lombardi", 622 College Street, Toronto with the the Telethon's Grand Finale.

Everyone is invited to join our special celebration, witness our stories and appeals and to take ownership of the problem. Caritas is asking for your help – morally and financially.

No one can do it alone – together we can make a difference!