



FOR IMMEDIATE RELEASE

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CARITAS LAUNCHES 16TH ANNUAL TELETHON

Vaughan... Thursday, March 11, 2010 marks the official launch of the 16th Annual Caritas Telethon. The evening will be hosted by Vinnie Zucchini's in Woodbridge. Attendees include Caritas staff, volunteers, board members, and donors, as well as prominent local personalities. This event will mark the official start to the 2010 Telethon which aims to raise \$250,000 to support Caritas' programs and services. Caritas has faced serious difficulties in the last few weeks following being locked out of our programming centre over a dispute with the landlord. Through the hard work of board members, staff and supporters the program has been sustained, however the expenses incurred from this situation have made the funds raised from the telethon all the more essential.

Caritas, also known as *a school of life*, is a registered charity with a specific focus on addiction recovery and substance abuse education. Caritas is well known for its long-term 25-month residential program, which provides addicts with an opportunity to restructure their lives and re-enter the community and workforce. Open to all walks of life, Caritas uses a multi-dimensional approach known as the Therapeutic Community by combining the structure of family and community, physical labour (work therapy including farm work), education and spirituality to help the dependent individual re-adjust to life. Caritas' graduates leave the program with a new appreciation for life and the ability to overcome its obstacles...without a crutch.

The Telethon will feature real testimonials provided by parents, families, Caritas residents, and graduates, appeals by various clubs and associations, school groups, church groups, businesses, community workers, and dignitaries.

When: Thursday, March 11, 2010
7-10 PM

Where: Vinnie Zucchini's
9100 Jane St.
Woodbridge, ON

Broadcast dates on TLN

Tuesday, March 30th @ 21:30
Sunday, April 4th @ 18:00
Tuesday, April 6th @ 21:30
Sunday, April 11th @ 18:00

Tuesday, April 13th @ 21:30
Sunday, April 18th @ 18:00
Tuesday, April 20th @ 21:30
GRAND FINALE: Sunday, April 25th @ 18:00