

16th Annual Caritas Telethon

LESSONS IN LIFE

SPONSORSHIP OPPORTUNITIES

Media Sponsors



Print Sponsor



www.entireimaging.com

Take the Challenge!

Please fill out and return the accompanying form to:

CARITAS
2550 Finch Ave W
PO Box 72029
Toronto, Ontario
M9M 2J0
Phone: 416-748-9988
Fax: 416-748-7341
telethon@caritas.ca

PRESENTING Sponsor

\$50,000

As the Presenting Sponsor, our most elite sponsorship package, your contribution will fund the cost of producing our nationally televised awareness event. As The Presenting Sponsor you will be entitled to:

- TV: On air envelope presentation on the Grand Finale of the nationally telecast Telethon
- Radio: April 2010 on air recognition on the Caritas weekly radio show, *Insieme a Caritas*
- On-air TV interview and presentation of the Presenting Sponsor Plaque
- On-air Radio interview as the Presenting Sponsor
- Prominent mention in all official event press and media releases
- Recognition in all outgoing marketing and communications as the "Presenting Sponsor"
- Internet: Exclusive logo recognition displayed on the Caritas website
- A business receipt for tax purposes in the full amount of advertising

PLATINUM Sponsor

\$10,000

As a Platinum Sponsor you will be entitled to:

- TV: On air envelope presentation on the nationally telecast Caritas Annual Telethon
- On-air presentation of the Platinum Sponsor Plaque
- Recognition in all outgoing marketing and communications as "Platinum Sponsor"
- Radio: On air recognition on the Caritas radio show, *Insieme a Caritas*
- Internet: "Platinum Sponsor" logo recognition displayed on the Caritas website
- A business receipt for tax purposes in the full amount of advertising

GOLD Sponsor

\$5,000

As a Gold Sponsor you will be entitled to:

- TV: On air envelope presentation on the nationally telecast Caritas Annual Telethon
- On-air presentation of the Gold Sponsor Plaque
- Internet: "Gold Sponsor" logo recognition displayed on the Caritas website
- Recognition in all outgoing marketing and communications as "Gold Sponsor"
- A business receipt for tax purposes in the full amount of advertising

CORPORATE Sponsorship Challenge

\$1,000

With a minimum of \$1,000 sponsorship, we can offer you a number of benefits associated with your participation in the Corporate Sponsorship Challenge which include:

- TV: On air recognition on the nationally telecast Caritas Annual Telethon
- Internet: Listing among Caritas Corporate Sponsors displayed on the Caritas website
- A business receipt for tax purposes in the full amount of advertising

On behalf of the thousands of people that benefit from our program, we are asking you to stand strong and united by joining the growing list of companies and individuals who have already committed to a Telethon Sponsorship.

HELP US REACH OUR GOAL!