



## **FOR IMMEDIATE RELEASE**

April 1, 2009

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# **VOLUNTEERS ROLL UP THEIR SLEEVES TO RAISE FUNDS AND AWARENESS FOR THE CARITAS 15TH ANNUAL TELETHON**

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Toronto...Telethon month is finally here! This Saturday, April 4th, Caritas Project in association with TLN Telelatino will launch a series of specials which will kick off the Caritas 15th Annual Telethon. The Telethon which is televised nationwide on TLN Telelatino Network, represents Caritas' single most important awareness and fundraising event of the year, necessary for its programs and services to sustain themselves.

Caritas, also known as *a school of life*, is a registered charity with a specific focus on addiction recovery and substance abuse education. Caritas is well known for its long-term 25-month residential program, which provides addicts with an opportunity to restructure their lives and re-enter the community and workforce. Open to all walks of life, Caritas uses a multi-dimensional approach known as the Therapeutic Community by combining the structure of family and community, physical labour (work therapy including farm work), education and spirituality to help the dependent individual re-adjust to life. Caritas' graduates leave the program with a new appreciation for life and the ability to overcome its obstacles...without a crutch.

The Telethon will feature real testimonials provided by parents, families, Caritas residents, and graduates, appeals by various clubs and associations, school groups, church groups, businesses, community workers, and dignitaries. Special contributors to the show this Saturday will include His Grace Archbishop Thomas Collins, Archbishop of Toronto.

If you are interested in a Corporate Sponsorship please contact us so we can add your name to our growing list of sponsors. Donations can be made on-line at [www.caritas.ca](http://www.caritas.ca) or by calling 1-800-201-8138.

**CARITAS 15TH ANNUAL  
TELETHON SHOWTIMES  
ON TLN TELEVISION:**

- Saturday April 4, 2009 at 9:30pm ET
- Sunday April 5, 2009 at 6:00 pm ET
- Tuesday April 7, 2009 at 8:30 pm ET
- Sunday April 12, 2009 at 5:00 pm ET
- Saturday April 18, 2009 at 9:30 pm ET
- Sunday April 19, 2009 at 6:30 pm ET
- Tuesday April 21, 2009 at 8:30 pm ET
- Sunday April 26, 2009 GRAND FINALE at 6:00 pm ET

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